



Winfield Elementary School PTO Sponsorship Program



www.winfieldpto.org

Principal: Erin Sikorski • PTO President: Michael Yokay

Winfield Elementary PTO is pleased to present our annual Sponsorship program. Sponsorships will be active for a period of one school year and may be renewed on an annual basis.

Proceeds from sponsorships will fund such activities as cultural programs, fieldtrips, and charitable endeavors, as well as providing books and materials for the children at Winfield. The PTO strives to enhance the educational programs and provide support to teachers by using fundraising efforts to directly impact achievement.

In return for their sponsorship donations, businesses will receive low cost advertising access, visibility, and recognition to over 600 families from the local Winfield area. All donations made by sponsoring companies are tax deductible and a receipt will be provided. Our Tax ID for your records is: 45-4752126

The available Sponsorship levels and their benefits will be as follows:

~~Website Sponsor (\$500 Donation) ONLY ONE AVAILABLE TAKEN~~

- Premium placement of business logo and website link appearing on Winfieldpto.org home page
- Logo and website link inclusion in monthly electronic newsletter.
- Business Logo Inclusion on commercially printed banners to be used at various events throughout the year.
- Priority, no charge registration for a Vendor Booth at the Winfield Elementary Annual Fair.
- Additional event specific advertising opportunities throughout the school year.
- First right of refusal for next year's Website Sponsorship
- Mention of your company's name at every Back to School Night, along with each PTO meeting

Platinum Sponsor (\$250 Donation)

- Premium placement of business logo and website link appearing under Sponsors/Platinum section on Winfieldpto.org.
- Logo and website link inclusion in monthly electronic newsletter.
- Business Logo Inclusion on commercially printed banners to be used at various events throughout the year.
- Priority, no charge registration for a Vendor Booth at the Winfield Elementary Annual Fair.
- Additional event specific advertising opportunities throughout the school year.

Gold Sponsor (\$150 Donation)

- Premium placement of business logo and website link appearing under Sponsors/Gold section on Winfieldpto.org.
- Logo and website link inclusion in monthly electronic newsletter.
- Priority, no charge registration for a Vendor Booth at Winfield's Annual Spring Fair.

Silver (\$50 Annual Donation)

- Placement of business logo and website link appearing under Sponsors/ Silver section on Winfieldpto.org.
- Priority, no charge registration for a Vendor Booth at Winfield's Annual Spring Fair.

Friends of Winfield PTO

(These are business that make a donation of \$50 or less, participate in our savings card program, fundraiser program, or have any other type of mutually beneficial relationship with Winfield PTO.)

- Placement of business logo and website link appearing under Sponsors/ Friends of Winfield section on Winfieldpto.org.
- Parents with a child/children enrolled for the current school year can become a friend for \$25.00

Additional Event Sponsorship Opportunities (must be an above PTO Sponsor, at any level)

- Logo and website in featured sponsor section of monthly newsletter
- Logo/signage at event
- Logo on all related flyers sent home to parents

Please check if you would like to add an event sponsorship to your primary sponsorship

- Fun Run – Friday October 7th (\$150 Donation)
- Halloween Parade – Friday October 28th (\$100 Donation)
- Sweetheart Dance – Friday February 10th (\$150 Donation)
- Bingo night – Friday March 24th (\$150 Donation)

Questions should be directed to Winfield PTO President, Michael Yokay president@winfieldpto.org

2016 Sponsorship Application

AGREEMENT TERM – 2016-2017 School Year

Winfield Elementary PTO is an independent Non-Profit business and is not affiliated with Carroll County Public Schools and is acting on its own behalf in this agreement. Winfield Elementary School may deny any application for any reason at any time. This is a sponsorship agreement between the SPONSOR and Winfield Elementary PTO and neither party is liable for damages resulting from this agreement.

Once this application has been approved, and your donation processed, you will receive confirmation including a donation receipt for your tax records, a certificate of participation, and your business logo will be posted on our www.winfieldpto.org as a live link to your businesses website.

Sponsorship level (Please Circle One):

Website

Platinum

Gold

Silver

Friends of Winfield

Amount enclosed: _____ (Please make check payable to Winfield PTO)

Are you a parent of a Winfield student? ___ If yes, name of Winfield student: _____

Company Name: _____

Address: _____

Phone #: _____

Contact person: _____

Email: _____

Website url: _____

Logo: *Please email your logo to president@winfieldpto.org (jpg, tif, gif)*

Brief Description of your company:

(Winfield Elementary PTO Representative)

(Business Representative)

Print name & title

Print name & title

Date

Date

Please mail form and donation to:

Attn: Winfield PTO President
Winfield PTO Sponsorships
4401 Salem Bottom Rd
Westminster Md 21157

For PTO use only:

Approved by _____ Sent to Treasurer _____

Certificate and receipt sent _____